

BRANDING GUIDELINES



Navy Blue				Bright Blue			
R	39	C	95	R	54	C	70
G	52	M	86	G	160	M	23
B	94	Y	36	222	94	Y	0
#	27345E	K	27	#	36a0de	K	0

Font:

Century Gothic

**PACIFIC NORTHWEST WATERWAYS ASSOCIATION PNWA**

Palatino - Alternative Serif complimentary font